

Increased sales with limited SKUs. Top sellers in attractive multi-packs!



**Bass Popper Value Pack 3 Pc.**



Great packaging. Three of our best selling bass poppers in a value pack. Very competitive retail. Good unit of sale.

**Stock #** P3-B **Pack:** 3 pc. per Bubble Pack 12 packs



**Panfish Popper Value Pack 3 Pc.**



Great packaging. Three of our best selling panfish poppers in a value pack. Very competitive retail. Good unit of sale.

**Stock #** P3-P **Pack:** 3 pc. per Bubble Pack 12 packs



**Popper Tackle Pack**

6 of our best selling fancy grade poppers in good quality reusable tackle pack.



**Stock #** P6 **Pack:** 1 each



**Pan Fish Popper™ 6 Dozen Display**

Our best selection of poppers in sizes 8, 10 and 12.



**#PP-6 Panfish Popper display**  
6 doz. consisting of the following: #806-10, 309-8, 1201-10, 905-12, 803-10, 806-8, 909-10, 301-8, 07-10, 809-10, 304-8.

**Pack:** 1 pc. Bubble Pk. - 72 pks.



**Fly Tackle Pack**

Super fly reusable tackle pack contains assorted sizes and colors of Bream Getter, Stone Fly, Wooly Worm, Busy Bee, and Dry Flies. Total 12 pcs.



**Stock #** PF-12 **Pack:** 1 each



**Pan Fish Fly™ 6 Dozen Display**

Our best selection of floating and sinking panfish flies in sizes 8 and 10.



**#PF-6 Panfish Fly display**  
6 doz. consisting of the following: #PA-10, 212-8, 212-10, PW-8, PW-10, C-8, C-10, W-10, 200-10, 97-10, PA-8, 442-12.

**Pack:** 1 pc. Bubble Pk. - 72 pks



**Red blush on face and bottom**

The brilliant colors penetrate the darkest water to form a lively fly with action legs. Cork body cemented on Mustad hook.

Color #	Head	Hackle	Streamer
1	White	Black	White
4	Frog	Black	Chartreuse
5	Chartreuse	Black	Chartreuse
6	Glo	Black	White
7	Chart Speck	Black	Chartreuse
8	White Speck	Black	White
13	Flu. Orange	Black	Orange
Assorted (use 1201 plus hook size)			

Stock #	Sizes:	Pack:
1201-8	8	1 pc. per Bubble Pk.
1201-10	10	-12 pks.

To order, add color# to stock#.



**Red blush on bottom**

The extra legs jetting out of the head make terrific action. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black	White
5	Chartreuse	Black	Chartreuse
6	Glo	Black	White
7	Chart Speck	Black	Chartreuse
8	White Speck	Black	White
13	Flu. Orange	Black	Orange
9	Assorted		

Stock#	Sizes:	Pack:
809-10	10	1 pc. per Bubble Pk.
		-12 pks.

To order, add color# to stock#.



**Red/Black dots on bottom**

Terrific pop sound with its reversed bullet shaped body. Polka dot finish, live rubber legs with real guinea hackle. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black/White	White
2	Yellow	Black/White	Yellow
5	Chartreuse	Black/White	Chartreuse
9	Assorted		

Stock #	Sizes:	Pack:
309-4	4	1 pc. per Bubble Pk.
309-8	8	-12 pks.

To order, add color# to stock#.



**Red/black dots on bottom**

The brilliant red cup mouth accented with true life frog colors makes an interesting meal. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
4	Frog	Black	Chartreuse
5	Chartreuse	Black	Chartreuse
Assorted (use 07 plus hook size)			

Stock #	Sizes:	Pack:
07-4	4	1 pc. per Bubble Pk.
07-10	10	-12 pks.

To order, add color# to stock#.



**Red/Black dots on bottom**

The bullet shaped long trim body with rubber legs creates plenty of wiggle. Cork body cemented on Mustad hook.

Color#	Head	Scale	Hackle	Streamer
1	White	Black	Black	White
2	Yellow	Black	Black	Yellow
5	Chartreuse	Black	Black	Yellow
6	Glo	Black	Black	White
7	Chart Speck	Black	Black	Chartreuse
13	Flu. Orange	Black	Black	Orange
9	Assorted			

Stock #	Sizes:	Pack:
909-8	8	1 pc. per Bubble Pk.
909-10	10	-12 pks.

To order, add color# to stock#.



**Red blush on face and bottom**

Extra good quality popper with soft flexible legs. Good gloss and painted eyes. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black	White
5	Chartreuse	Black	Chartreuse
6	Glo	Black	White
7	Chart Speck	Black	Chartreuse
8	White Speck	Black	White
9	Assorted		

Stock #	Sizes:	Pack:
806-10	10	1 pc. per Bubble Pk.
		-12 pks.

To order, add color# to stock#.

## Fat Gnat™



*Red blush on face and bottom*

A sharp trimmed small cork body with natural action. Cork body cemented on Mustad hook.

### Color#

Head	Hackle	Streamer
1 White	Black	White
2 Yellow	Black	Yellow
5 Chartreuse	Black	Chartreuse
6 Glo	Black	White
7 Chart. Speck	Black	Chartreuse
8 White Speck	Black	White
9 Assorted		

### Stock # Sizes:

Stock #	Sizes	Pack:
905-10	10	1 pc. per Bubble Pk.
905-12	12	-12 pks.

To order, add color# to stock#.

## HOT POP™



*Red blush on face and bottom*

A good quality popper with painted eyes. Extra good gloss and finish. Cork body cemented on Mustad hook.

### Color #

Head	Hackle	Streamer
1 White	Black	White
5 Chartreuse	Black	Chartreuse
6 Glo	Black	White
9 Assorted		

### Stock # Sizes:

Stock #	Sizes	Pack:
803-10	10	1 pc. per Bubble Pk.
803-12	12	-12 pks.

To order, add color# to stock#.

## POP N' STRIPE™



Extra strong hook.

### Color #

1 Pearl White	34	White/Black Scale
10 Chartreuse		

### Stock # Size:

108	1/0
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To order, add color# to stock#.

## TOP POP™



*Red blush on face and bottom*

Cupped head with devilish eyes on color accented cork body cemented on Mustad hook.

### Color#

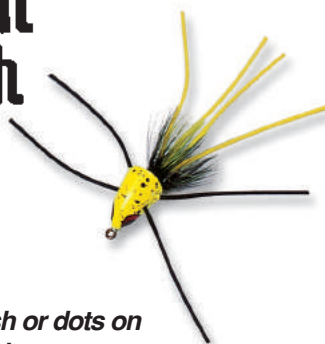
Head	Hackle	Streamer
1 White	Black	White
4 Frog	Black	Chartreuse
5 Chartreuse	Black	Chartreuse
7 Chart. Speck	Black	Chartreuse
8 White Speck	Black	White
Assorted (use 301 plus hook size)		

### Stock # Sizes:

Stock #	Sizes	Pack:
301-8	8	1 pc. per Bubble Pk.
301-10	10	-12 pks.

To order, add color# to stock#.

## Pop N' Fish™



*Red blush or dots on face and bottom*

Exact design of a darting swimming minnow. High quality cork cemented on Mustad hook.

### Color#

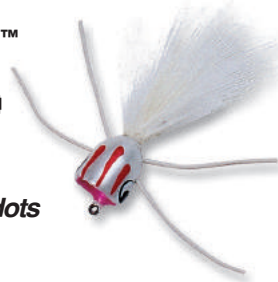
Head	Hackle	Streamer
5 Chart./Stripe	Black	Chartreuse
6 Glo/Speck	Black	White
7 Chart. Speck	Black	Chartreuse
8 White Speck	Black	White
9 Assorted		

### Stock # Sizes:

Stock #	Sizes	Pack:
509-10	10	1 pc. per Bubble Pk.
		-12 pks.

To order, add color# to stock#.

## Bee POP™



*Red/black dots on bottom*

Cup head makes loud popping sound. Cork body cemented on Mustad hook.

### Color #

Head	Stripe	Streamer
1 White	Red	White
3 Black	Yellow	Blk/Yellow
4 Frog	Spot	Blk/Yellow
5 Chartreuse	Red	Blk/Yellow
6 Glo	Red	White
7 Chart. Speck		Black/Chartreuse
8 White Speck		Black/White
9 Assorted		

### Stock # Sizes

Stock #	Sizes	Pack:
304-2	2	1 pc. per Bubble Pk.
304-6	6	-12 pks.
304-8	8	

To order, add color# to stock#.

## BASS BUG™

*Red/black dots on bottom*



This bug is heavily constructed to handle the large bass. The head is properly cut to make loud popping noise and plenty of bubbles and gurgles. Cork body cemented on Mustad hook.

### Color#

Head	Streamer
1 White	White
3 Black/Yellow	Black/Yellow
4 Frog	Black/Yellow
5 Chartreuse	Black/Yellow
7 Chart. Speck	Black/Chartreuse
8 White Speck	Black/White
9 Assorted	

### Stock# Sizes:

Stock#	Sizes	Pack:
505-1	1	1 pc. per Bubble Pk.
505-1/0	1/0	-12 pks.

To order, add color# to stock#.



**Bells**  
**Bullfrog™  
Popper**

Popper looks and acts like a little swimming bullfrog. Blended green sides—darker back with natural black and yellow spots—yellow belly—shaded, red mouth. Large “pop-eyes” Frog-green hackle and streamers. Cork body cemented on Mustad hook.

**Stock#** **Sizes:** **Pack:**  
939-1 1 1 pc. per Bubble Pk.  
939-8 8 -12 pks.



**FALLS™**  
**FIRE FLY™  
Shimmy™**

*Red/Black  
dots on bottom*

Stock#	Head	Hackle	Tail
51A	White	Black	White
51L	Glo	Black	White
51F	Chart. Speck	Black	Chartreuse
51S	Chartreuse	Black	Chartreuse
51T	Flu. Orange	Black	Chartreuse
51V	Fire Orange	Black	White

**Sizes:** **Pack:**  
6-8-10 Hook 1 doz. per card  
To order, add hook size to stock#.

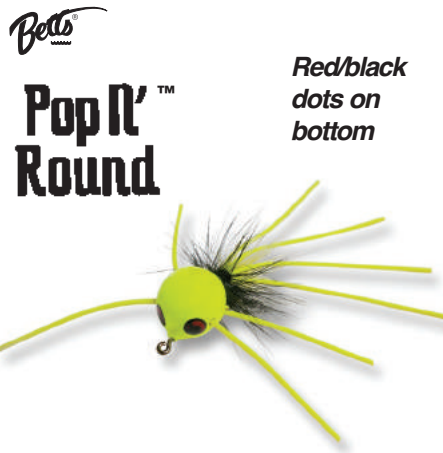


**FALLS™**  
**FIRE™  
Shimmy**

*Red blush  
on face and  
bottom*

Stock#	Body	Hackle	Tail
130A	White	Black	White
130D	Chartreuse	Black	Chartreuse
130F	Chart. Speck	Black	Chartreuse
130G	Frog	Black	Chartreuse
130L	Glo	Black	White
130T	Flu. Orange	Black	Orange
130W	White Spec.	Black	White

**Sizes:** **Pack:**  
8-10 Hook 1 doz. per card  
To order, add hook size to stock#.



**Bells**  
**Pop N'™  
Round**

*Red/black  
dots on  
bottom*

A perfect design and shape for action and attraction. Cork body tied on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black	White
5	Chartreuse	Black	Chart.
6	Glo	Black	White
13	Flu. Orange	Black	Orange
9	Assorted		

**Stock#** **Sizes:** **Pack:**  
609-8 8 1 pc. per Bubble Pk  
12 pks.

To order, add color# to stock#.



**FALLS™**  
**FLY™  
Shimmy**

*Red/Black dots  
on bottom*

This slender bodied popper causes plenty of wiggle on the surface with its vibrant rubber feelers. Colorful scale finish. Cork body cemented on Mustad hook.

Stock#	Body	Scale	Hackle
50A	White	Black	White
50B	Yellow	Black	Gray
50L	Glo	Black	White
50S	Chartreuse	Black	Chart.
50T	Flu. Orange	Black	Orange

**Sizes:** **Pack:**  
6-8-10 Hook 1 doz. per card

To order, add hook size to stock#.



*Red blush  
on bottom*



**Wiggle™  
Popper**

Marathon™ wiggle poppers have quality painted cork bodies which make them float high. Hackle and streamers are especially selected for just the right flare. Rubber wiggles are inserted from 3 different directions to give the spider leg effect on every cast. Hooks are secured to assure endurance. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black	White
5	Chartreuse	Black	Chart.
6	Glo	Black	White
7	Chart./Speck	Black	Chart.
8	White/Speck.	Black	White
13	Flu. Orange	Black	Orange

**Stock#** **Sizes:** **Pack:**  
401-4 4 1 doz. per card  
401-6 6  
401-8 8  
401-10 10

To order, add color# to stock#.



**FALLS™**  
**FISH™  
HEAD**

*Red blush or dots  
on face and bottom*

A torpedo shaped head with full hackle and additional vibrant rubber feelers combine to make the FISH HEAD unbeatable. Cork body cemented on Mustad hook.

Stock#	Body	Hackle	Tail
155E	Chart./Stripe	Black	Yellow
155F	Chart. Speck	Black	Chartreuse
155L	Glo /Speck	Black	White
155T	Flu. Or./Speck	Black	Orange
155W	White Speck	Black	White

**Sizes:** **Pack:**  
6-8-10 Hook 1 doz. per card

To order, add hook size to stock#.