

Billy Bay
Aggravators™
by **Bello**

**1.2.3.
System™**

Ready To Go

Ready to go. Put it in the hands of the beginner and they are quickly and easily catching fish. Give it to a Pro and he is in awe.

Rigged with Halo™ Shrimp



Stock#	Float Color	Halo™ Shrimp
778-R-1	Red	Clear Silver Sparkle
778-R-53	Red	Glo
778-O-2	Orange	Clear Gold Sparkle
778-O-4	Orange	Pink Shrimp
778-O-10	Orange	Chartreuse
778-O-16	Orange	Rootbeer

Pack:
1 rigged per pack - 12 packs

Billy Bay™ Aggravators™

Designed To Perform

The saltwater market is growing, especially the flats or sound fishing. It provides recreation and good eating as an additional benefit. All of the Aggravator™ Series provides an excellent spread of product for the market. The Aggravator™ with brass stick is NEW. It is the only one on the market that allows for depth control of the lure. The Aggravator™ with popping float is also a new design. This combines all the good features looked for, i.e., popping and clicking. The Billy Bay™ Aggravator™ Series is the only one made with hard foam, plus our prices are 20 to 30% below market.

Color Chart for Halo™ Shrimp

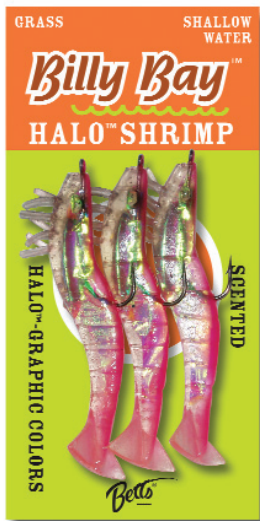
Color #	Color	Color #	Color
1	Clear Silver Sparkle	10	Chartreuse
2	Clear Gold Sparkle	16	Rootbeer
4	Pink Shrimp	17	Smoke
5	Clear Red Sparkle	53	Glo



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by **Bello**

**Halo™
Shrimp**

SCENTED



As near perfect as you can get. The Halo-Graphic™ exceeds all expectations. It shimmers - shines - and reflects all images. The Halo™ Shrimp is designed to float down slowly and maintains a horizontal position. Balanced for correct action.

Stock#	Size	Description
772-4-3	Grass 1/4	for grass or shallow water
772-2-3	Magnum 1/2	for deep or moving water

Pack:
3 pc. Bubble Pack - 12 packs

To order, add color # to stock #

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REF: HALO™ SHRIMP DEVELOPMENT

Let me give you a success story.

As you know, we have been designing and working on the Halo™ Shrimp for almost a year. We have tested it in farm ponds, (caught lots of bass with a popping cork), and the bathtub. Last Thursday was the big day--we carried it to the Coastal Waters for the big test. To help me test it, I used an owner of the local tackle shop and a very well known local guide. To begin with, we used every known shrimp made and the results were "0" catch. Then, we switched to the Halo™ Shrimp and we filled the cooler full of very nice trout and flounder. No other boat around us caught fish. These boats asked us to give them some of the lures, which we were glad to do and they began to catch large trout.

After this, we began fishing the banks for red fish and I am telling you, we caught the red fish. Some were large enough to break the line.

Our Florida reps tell me of good catches of trout and snook. (one 21 lb.)

When we began to design this shrimp, we studied every known shrimp in the market, and we saw many shrimp. But, each one seemed to lack something. We combined all the good things like:

1. Only Halo-Graphic™ lure made
2. Exciting colors
3. Slow and correct fall
4. Soft but durable
5. Swimming action (very few tested would swim)
6. Odor
7. Perfect shrimp shape (very few looked like shrimp)

I think you can see now why there is so much excitement, i.e. a lure that really produces the fish and is fun to use.

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Two Weights Available

- Grass 1/4 #772-4-3** For grass or shallow water

The grass shrimp is designed to work in shallow water 18-24" and more especially to land on top of the grass and not fall into the grass and snag. The lighter weight also allows a little more suspension time.

- Magnum 1/2 #772-2-3** For deep or moving water

The magnum works good in water 3' or deeper or moving water. The extra weight keeps it balanced and level while sinking level.

Halo™ Shrimp has Shrimp Scent